



portrait of the  
**PABST**  
selected as America's Best in 1893



vision of the  
**FUTURE**

re-established as Milwaukee's Best Place in 2009

**GE-MUT-LICH-KEIT:**  
Warm cordiality; comfortable  
friendliness; congeniality.

The staff of Best Place is dedicated to your total satisfaction. Not only are we building on a tradition of tasty tours, but with Blue Ribbon Hall we can assure you and your guests a blue ribbon event.

*Tour today. Book today. Enjoy today. Prosit!*

For more information call:  
**Best Place** at the historic pabst brewery  
call **414.630.1609** or visit our website at  
[www.bestplacemilwaukee.com](http://www.bestplacemilwaukee.com)



capt. frederick  
**PABST**  
in the courtyard  
of best place

for  
**GOOD TIMES**  
and  
**GREAT MEMORIES**

**BEST PLACE**  
at the historic pabst brewery



Best Place is the former Pabst Corporate Office & Visitor's Center and is a Certified Historic Structure on the National Register of Historic Places - Project # 22012, dated June 23, 2008

Tap the Vintage Gift Shop for rare, recovered memorabilia and new items on sale

901 w. juneau avenue • milwaukee, wi 53233  
[www.bestplacemilwaukee.com](http://www.bestplacemilwaukee.com)

come see what's brewing...again.

# HISTORY

The Pabst Brewing Company was the first of the great Milwaukee brewers. Quality, pride, tradition, and hops were the ingredients in the legacy left by German immigrant Jacob Best Sr., who established the brewery in 1844.

Under the guidance of his son Phillip Best and Phillip's son-in-law, Captain Frederick Pabst, a small local producer became America's largest brewer from the late 1800s until 1946.

And the rest is, well, a history we'd love to share with you on one of our tours!

With the closing of the brewery in 1996 came the opening of opportunity. After many years of blood, sweat, and beers, the "best use" of these buildings has fermented into **Best Place** at the historic Pabst brewery — taking its name from the founders, Jacob Best and Phillip Best and its spirit from the Captain, Frederick Pabst.

**History was made here.  
The future will come alive here.**

# EVENTS



**Best Place** at the historic Pabst brewery can accommodate parties and groups from 2 to 300 with a combination of outdoor courtyards and halls.

- Blue Ribbon Hall (lower left)
- The Captain's Courtyard (left)
- The Guest Center (right)
- The King's Courtyard

All are available for your special event.

There are many wonderful places to hold an event in Milwaukee but only one can be recognized as the

**Best Place!**

*"I see this as a unique venue where Old World charm and a contemporary style will combine to make any event a memory. It's a caterer's dream and a host's dream-come-true."*

**Scott Shully, President  
Shully's Cuisine & Events**

Don't settle for second best; book the **Best Place** for Black Tie Affairs... White Collar Events... Blue Ribbon Beers.

# TOURS

To really experience Old World Charm and Hospitality at its finest, you need to take a tour at **Best Place** at the historic Pabst Brewery in Milwaukee.

Your tour begins in our Vintage Gift Shop. For a small fee enjoy a historic guided tour that takes you back to 1844 when Best & Company was born to present day.

Your unique experience will begin with your first step into the *Captain's Courtyard* where you can take a picture with Captain Pabst. You'll also get to see Blue Ribbon Hall and the King's Courtyard in addition to hearing all

about the history of the Pabst Brewery and the future of the **Best Place** from a tour guide who certainly knows a thing or six about Blue Ribbons.

Just like days gone by, no tour is complete without a sampling of the product.

**Soak up the atmosphere;  
Drink up the brew.**



# BEST PLACE